

In the late 80's my work was published in national newspapers and magazines. As the editorial market diminished, I started to work on long term projects in my own time, before transitioning to picture editing for The Observer and Sunday Telegraph newspapers. In 1998, I moved into art direction and production for clients including, Fortnum & Mason, St Pancras/HS1, Darley Thoroughbred Farms and Miller Brewery. I also worked as a freelance producer for photographers and artists including Simon Norfolk and Brian Griffin.

During this time, I continued my photographic art practice, using nature, particularly trees, to explore the recurring themes of inequality, loss and failure that are fundamental to my work.

Recent circumstances have enabled me to shift my focus and set aside more time for my art practice. This has led to new collaborations with film makers and book artists which are expanding my practice.

Whilst, photography is still my primary medium, I have started to incorporate moving image, time lapse and sound design into my work. This development feels important, particularly during the pandemic whilst conventional exhibition spaces are closed and there is shift to online platforms.

In 2018, I made a short film about my fathers' recovery from a heart attack set against the thawing of the River Danube. This led to a collaboration with the book artist Caroline Penn and the creation of the book, *Floe Flow*, which was launched at The Small Publishers Fair in 2019.

My work has been exhibited in group shows at Hotshoe Gallery, London and Brighton Photo Fringe and in 2020 I had a solo show at Bayeux, London.

Sacha Lehrfreund, 2021